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For Immediate Release

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Des Moines Art Center welcomes new director of marketing & public relations

DES MOINES, IA (July 2019) – The Des Moines Art Center is pleased to announce the appointment of Jordan M. Powers as its new director of marketing & public relations.

A native of Chicago, Powers most recently served as the communications manager at Catch Des Moines where she collaborated internally and externally to develop and implement integrated marketing campaigns, served as primary media contact and managed messaging for all marketing materials. Prior to that, she served as an account executive at Iowa Public Radio. Powers' tenure in the museum industry began with The National Public Housing Museum in Chicago, first as the programs and communications coordinator; then as the external affairs officer. Powers received a BA in journalism in 2010 from Roosevelt University, Chicago.

Powers says of her move to the Art Center, "It is an honor to join this incredible team. Four years after moving to Des Moines and discovering the Des Moines Art Center, I am thrilled to have the opportunity to lead marketing efforts to shine a local, national and international spotlight on the exhibitions, programs and events that make the Art Center and the John and Mary Pappajohn Sculpture Park such magical spaces."

According to Director Jeff Fleming, "I, along with the board and staff of the Des Moines Art Center, are elated to have Jordan Powers join our organization. Her experience and expertise will add greatly to our efforts to broaden awareness and audiences as we move forward."



Jordan M. Powers



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Des Moines Art Center

Recognized by international art critics as a world-class museum in the heart of the Midwest, the Des Moines Art Center, an AAM-accredited institution, has amassed an important collection with a major emphasis on contemporary art. The collection's overriding principle is a representation of artists from the 19th century to the present, each through a seminal work. This accounts for an impressive collection that ranges from Edward Hopper's *Automat* to Jasper Johns' *Tennyson*, Henri Matisse's *Woman in White*, Georgia O'Keeffe's *From the Lake No. 1*, Francis Bacon's *Study after Velásquez's Portrait of Pope Innocent X*, Bill Viola's *Ascension*, and Cecily Brown's *Half-Bind*.

The Art Center's physical complex marries with the collection for a totally integrated experience. The collection is housed in three major buildings, each designed by a world-renowned architect—Eliel Saarinen, I. M. Pei, and Richard Meier. With the exception of special events, admission to the museum is free.

In September 2009, the John and Mary Pappajohn Sculpture Park opened in Des Moines' Western Gateway Park. Philanthropists John and Mary Pappajohn provided funding for and donated 30 sculptures by internationally acclaimed contemporary artists to the Des Moines Art Center. The collection of sculptures by such artists as Ai Weiwei, Louise Bourgeois, Deborah Butterfield, Willem de Kooning, Mark di Suvero, Olafur Eliasson, Keith Haring, Ellsworth Kelly, Yayoi Kusama, Jaume Plensa, Richard Serra, and Joel Shapiro is the most significant donation of artwork to the Art Center in a single gift in the museum's history. The Pappajohn Sculpture Park is a collaboration of the Pappajohns, the City of Des Moines, the Des Moines Art Center, and numerous corporate and private donors.

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